

NEWS RELEASE

Information booth for World Kidney Day 2025 returns to Northumberland Hills Hospital

NORTHUMBERLAND COUNTY, Thursday, Monday, March 10, 2025—

Northumberland Hills Hospital (NHH) is pleased to welcome back Bob McKenzie, a transplant recipient, and Transplant Ambassador with the Ontario Renal Network (ORN). Bob hosted his annual information booth in support of World Kidney Day on Monday, March 10.

After developing kidney disease in 2014, Mr. McKenzie required dialysis treatment, which he received at NHH for nearly three years. In 2018—four years after his initial diagnosis—Mr. McKenzie received a kidney transplant at Toronto General Hospital (TGH), which he credits as saving his life.

Mr. McKenzie's experience as a transplant recipient is what inspired him to raise awareness about the importance of organ donation. He is also passionate about volunteering with the Ontario Renal Network which supported him throughout his transplant journey.

"Following the transplant, my life has gone back to normal," said Mr. McKenzie. "I'm so grateful for the care that I received at both TGH and NHH. My personal experiences as a donor recipient led me to join the Ontario Renal Network Patient and Family Advisory Council (PFAC) where I held the position of co-chair for five years. As a Patient Family Advisor, I have also had the opportunity to sit on several different panels that review best practices and strategic planning. I also volunteer as a Transplant Ambassador and visit dialysis patients who are either awaiting a transplant or exploring the option of organ donation. It's been a very rewarding experience to share my story and help others in their organ donation journeys."

Mr. McKenzie is regularly seen at NHH, sporting his bright green Transplant Ambassador Program (TAP) vest. While his educational efforts were paused during the COVID pandemic, Mr. McKenzie has generously shared his story with many patients and visitors over the years, highlighting the prevalence of Chronic Kidney Disease (CKD), the importance of education, and awareness around the risks of kidney disease, as well as the benefits of live organ donation.

World Kidney Day is an annual global campaign that takes place the second Thursday in March. It was created to raise awareness of the importance of kidneys to overall health, and to reduce the frequency and impact of kidney disease and its associated health problems.

The year-long campaign theme, **“Are your Kidneys OK? Detect Early, Protect Kidney Health,”** highlights the potentially life-changing impact of early detection and intervention in preventing and managing kidney disease.

Chronic Kidney Disease (CKD) is a non-communicable disease affecting 1 in 10 people worldwide and, by 2040, is projected to become the 5th leading cause of premature death globally. Clinical preventative interventions to CKD include early check-ups, blood pressure and glycemic control, as well as management of other co-existing conditions, such as cardiovascular disease.

Find more information on World Kidney Day at www.worldkidneyday.org. For more information on TAP or to connect with a Transplant Ambassador, visit www.transplantambassadors.ca.

For details on the interdisciplinary dialysis services available today at NHH, including the team’s outreach Pre-Dialysis and Nephrology Clinic for individuals with reduced kidney function, please visit nhh.ca/Patients/PatientCareServices/OutpatientCare/Dialysis

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About Northumberland Hills Hospital – Located approximately 100 kilometres east of Toronto, NHH delivers a broad range of acute, post-acute, outpatient and diagnostic services. Acute services include emergency and intensive care, medical/surgical care, obstetrical care and palliative care. Post-acute specialty services (PASS) include restorative care and rehabilitation. Mental health care, cancer and supportive care, dialysis and other ambulatory care clinics are offered on an outpatient basis through partnerships with regional centres and nearby specialists. NHH offers a full range of diagnostic services, including magnetic resonance imaging (MRI), computed tomography (CT) and mammography. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 67,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope, Alderville First Nation and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs more than 850 people and relies on the additional support provided by physicians, midwives and volunteers. NHH is an active member of Ontario Health (East)—formerly the Central East Local Health Integration Network—and the Ontario Health Team of Northumberland. For more information, please visit nhh.ca or follow us on Facebook [@northumberlandhillshosp](https://www.facebook.com/northumberlandhillshosp), X/Twitter [@NorHillsHosp](https://twitter.com/NorHillsHosp), and LinkedIn [Northumberland Hills Hospital](https://www.linkedin.com/company/northumberland-hills-hospital).